EXHIBITOR PROSPECTUS

SAN DIEGO 2020

CONFERENCE: April 4–7  |  EXHIBITS: April 5–7

experimentalbiology.org
Experimental Biology is the annual meeting of five societies comprised of more than 12,000 scientists and 25 guest societies.

EB is five annual meetings in one location for one registration fee and funnels a variety of specialized life scientists all in the experimental biology field into one exhibit hall over 3 days. Primary focus areas include anatomy, biochemistry and molecular biology, investigative pathology, pharmacology, and physiology.

The societies drive traffic to the exhibit hall with over 7,000 scientific poster presentations that are intermingled with the booths. Society session programming is staggered for a consistent attendee flow throughout the day.

- **40%** of attendees each year are first timers
- **50%** of attendees spend more than 4 hours in the exhibit hall
- **95%** of attendees visit the exhibit hall

**ORGANIZATIONAL AFFILIATION OF EB ATTENDEES:**

- **University:** 88%
- **Industry:** 5%
- **Government:** 3%
- **Nonprofit:** 3%
- **Other:** 1%

April 4–7, 2020

experimentalbiology.org
EXHIBIT SPACE RENTAL

Commercial: $3300 per 10’x10’ booth space.

University/Non-Profit: $2300 per 10’x10’ booth space.

Only 1 booth can be purchased at this rate. Additional booths will be billed at the commercial rate. Publishers are not eligible for this rate.

Federal Government: $1300 per 10’x10’ booth space.

There is a $200 charge for each corner.

Required Deposit: 30% of the total space rental charges. Applications received after Nov. 29, 2019, must include full payment.

Booth rental includes an 8’ high back drape, 3’ high side drape and a 7”x44” identification sign. Furnishings and utilities are not included.

EXHIBITOR KIT

In December 2019, exhibitors will receive an email containing the link to the online Exhibitor Service Kit from GES, the official show decorator. This kit includes information and order forms for furnishings, shipping, labor, utilities, lead retrieval and more from GES and other official show suppliers to maximize your EB 2020 investment.

SPONSORSHIP OPPORTUNITIES

Set yourself apart from the competition and make an impact with a sponsorship at EB!

Boost your company’s brand awareness and gain real-time quality leads at EB 2020 in San Diego. You can turn those quality leads into valuable contacts and sales with our highly customizable sponsorship platform. Sponsorship opportunities start at just $1,500. Let us help you level up your marketing program with opportunities that fit your company, your objectives and your budget.

RESERVE YOUR BOOTH SPACE NOW!

For more information contact

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April 4–7, 2020

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EB 2020 PRELIMINARY SCHEDULE

All times listed Pacific Daylight Time (PDT)

EXHIBIT HALL SET-UP
Friday, April 3:  8 a.m.-4 p.m.
Saturday, April 4:  8 a.m.-4 p.m.

EXHIBITION HOURS
Sunday, April 5:  9 a.m.-4 p.m.
Monday, April 6:  9 a.m.-4 p.m.
Tuesday, April 7:  9 a.m.-4 p.m.

EXHIBIT HALL DISMANTLE
Tuesday, April 7:  4-10 p.m.
Wednesday, April 8:  8 a.m.-3 p.m.

For Exhibit Space Information, Contact:

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For Sponsorship Opportunities, Contact:

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