



Upgrade your Online Booth Increase your exposure and ROI!

- Classic Upgrade: (\$300)**
This upgrade package includes an online virtual booth on the EB 2017 website. In addition to your company name, address, phone and fax we will add **your companies URL to the online Floor Plan listing**

- Premium Upgrade (\$400)**
Includes: Your companies URL
plus include your company logo for easy online identification

- Ultimate Upgrade: (\$600)**
Includes: Your companies URL, company logo
plus your company product promotion or company video

- Banner Ad on Virtual Floor Plan Map: (\$400)**
Place your company's business card on the front page of the floor plan map. The size must be 205 (width) x 60 (height) pixels in a JPG, GIF or PNG. Provide company URL for direct connection to your company's web page.

- Additional Products in the Printed Program and in the Virtual Floor plan: (\$15 each)**
You may list as many products online and in the meeting Program. To submit additional listings over your basic allotment (14) the cost will be \$15.00 per category. Additional listings must be chosen from the current list – customized listing is not available. Suggestions for products to be included in future lists should be forwarded to Exhibit Management for the EAC approval.
Quantity _____

Please check which Item you are interested in and return this form to Joni Friedman at friedman@experimentalbiology.org. After confirmation you may pay online under your account or mail check payable to: Experimental Biology (Payment in U.S. funds only)

Company: _____

Contact Name: _____

Phone: _____ Email: _____