SPONSORSHIP OPPORTUNITIES:
Increase Industry Awareness and Enhance Corporate Identity

All Sponsors receive the following added benefits:

- Priority Points
- Complimentary scientific registration (in addition to the 1 provided to an the exhibiting company – $390 value)
- Complimentary one-time use of the preregistered attendee mailing list ($1,250 value).

- Acknowledgement in the Meeting Program and other EB materials.
- Complimentary internet link on the EB Virtual Exhibit Hall website – ($275 value)
- Acknowledgement on the EB website
- Sponsor ribbon designation for you and your staff

■ SHUTTLE BUSES
$25,000 (Exclusive) – 4 Priority Points
$5,000 (Individual Sponsors – Limit 5)
1 Priority Point

Shuttles will provide service throughout the course of the meeting between most official EB 2015 hotels and the convention center. Attendees will look to take advantage of this convenient, free transportation service. Your name/logo will be on display on signage at each shuttle area (total of 6) and window clings will be placed on sky bridge windows indicating that your organization sponsored the shuttle buses. Attendees will remember your company when entering the exhibit hall and will entice them to stop by your booth. Tables will be provided to display your company’s literature.

■ CONFERENCE BRIEFCASES
$25,000 (Limit 2) – 4 Priority Points

The most popular package! Sponsor’s name and logo along with the EB logo/meeting information will be imprinted on the bag and distributed to each meeting registrant.

■ MOBILE APP
$20,000 (Exclusive) – 4 Priority Points
$10,000 (Individual Sponsorship – Limit 2)

Our mobile application will put all meeting details of EB 2015 right at the user’s fingertips on their iPhone, Android smart phone or IPad. A splash screen and direct link to your corporate website are included.

■ CYBER CAFÉ
$20,000 (Exclusive) – 4 Priority Points
$8,000 (Individual Sponsorship –Limit 3)
2 Priority Points

For easy daily access and visibility, internet cafes will be located on the exhibit floor of the convention center. Sponsor(s) will have continuous recognition with the company logo as the screen saver as a default setting to the sponsor’s homepage for maximum viewing. For additional impact, you may also provide the mouse pads with your company name and logo. Signage is provided in each area.

■ LANYARDS
$14,000 (Exclusive) – 3 Priority Points

Attendees must wear a badge at all times within the convention center. Display your company name, product and/or logo on the lanyards. One color logo and/or message will be printed on both sides of lanyard or provide your pre-printed lanyards to us.

■ CONFERENCE NOTEPADS
$8,000 (Exclusive) – 2 Priority Points

Distributed to every attendee, a conference notepad will be imprinted with your name and logo. This item will provide corporate and brand recognition during the meeting and throughout the year.

Visit our Sponsorship application that is located on the EB 2015 website.
HOTEL KEY CARDS
$7,000 (Exclusive) – 2 Priority Points
Be the last name attendees see when they go back to their rooms each night. Hotel room keys are given to each attendee upon check-in at official conference hotels. Remind conference attendees to stop by your booth. Your company name, logo and/or message will be printed on the key card.

CONFERENCE PENS
$6,000 (Exclusive) – 1 Priority Point
As a sponsor of pens, your company logo will be visible to all attendees. These are a great take-away item for attendees which are provided to each attendee when they register.

“YOU ARE HERE” DIRECTIONAL SIGNAGE
$6,000 (Exclusive) – 1 Priority Point
Don’t miss this opportunity to help guide attendees to session rooms, exhibit hall and other important convention activities. Your company logo will be included on 10 directional signs.

AISLE SIGNS
$6,000 (Exclusive) – 1 Priority Point
Aisle signs are located in the exhibit hall where attendees are guaranteed to look at the aisle signage which navigates their path through the hall. Your corporate or product logo and booth number will be placed on these signs.

FLOOR LOCATOR SIGNS
$5,000 (Exclusive) – 1 Priority Point
Attendees reference the floor locator sign frequently while on the show floor. Be the sole sponsor of this signage and we will highlight your company name and booth number. Your company logo will appear on 10 individual signs indicating that you are the exclusive sponsor.

EXHIBIT HALL STAIRCASE GRAPHICS
$5,000 (Limit 2) – 1 Priority Point
Leading down to the exhibit hall your company logo will be displayed. This is a great way to make sure that attendees see your company every day as they walk to the exhibit hall. (Image 9’5” x 65”)

ESCALATOR CLINGS
$5,000 (Limit 4) – 1 Priority Point
These decals will give your company logo and booth number prime visibility as they travel through the convention center. There are two main entrances to the Exhibits and Poster Hall and two corresponding escalators that attendees use to come down to Exhibits and Posters from the North Lobby.

CHARGING STATIONS
$4,000 (Individual Sponsorship – Limit 3)
1 Priority Point each
These are self-service stations for attendees to recharge their laptops and cell phones. Your corporate logo will be included on signage which includes a literature rack for product advertising.

WINDOW CLINGS
$2,000 each (54” x 96”) – 1 Priority Point
$4,000 Double sided
Leaving a lasting impression with attendees by placing your company name/logo on the sky bridge windows that look down into the exhibit hall. Window Clings are visible from the exhibit hall floor, as well.

We welcome sponsorship suggestions and will customize packages to meet your unique needs.