EXHIBITOR PROSPECTUS

TRANSFORMING THE FUTURE

Through Science

EXPERIMENTALBIOLOGY.ORG

CONFERENCE: APRIL 21-25 | EXHIBITS: APRIL 22-24

Annual Meeting of:
Experimental Biology is the annual meeting of five societies comprised of more than 14,000 scientists and 25 guest societies.

It is five annual meetings in one location for one registration fee and funnels a variety of specialized life scientists all in the experimental biology field into one exhibit hall over 3 days. Primary focus areas include anatomy, biochemistry and molecular biology, investigative pathology, pharmacology, and physiology.

The societies drive traffic to the exhibit hall with over 1600 new scientific poster presentations each day that are intermingled with the booths. Society session programming is staggered for a consistent attendee flow throughout the day.

**Organizational Affiliation of EB Attendees:**

- **University:** 88%
- **Industry:** 5%
- **Government:** 3%
- **Nonprofit:** 3%
- **Other:** 1%

40% of attendees each year are first timers.

20% of the attendees are from locations outside of the U.S.
Reserve Your Booth Space Now!

Exhibit Space Rental
Commercial: $3200 per 10’x10’ booth space.
Federal Government: $1200 per 10’x10’ booth space.
There is a $200 charge for each corner.

Required Deposit: 30% of the total space rental charges. Applications received after November 30, 2017, must include full payment.

Booth rental includes an 8’ high back drape, 3’ high side drape and a 7”x44” identification sign. Furnishings and utilities are not included.

Exhibitor Kit
In January 2018, exhibitors will receive an email containing the link to the online Exhibitor Service Kit from GES, the official show decorator. This kit includes information and order forms for furnishings, shipping, labor, utilities, lead retrieval and more from GES and other official show suppliers to maximize your EB 2018 investment.

Sponsorship Opportunities
EB 2018 Sponsorships have been completely revamped.
Over 45 new opportunities $1,000-$3,000. These opportunities will create competition for attendees to rush into the exhibit hall and take advantage of food vouchers, conference give-a-ways, and win prizes directly from YOUR BOOTH!

For more information contact

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Leesa Engelmann
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EB 2018 Preliminary Schedule
All times listed Pacific Daylight Time (PDT)

**Exhibit Hall Set-Up**
Friday, April 20 ................. 8:00 am – 4:30 pm
Saturday, April 21 .............. 8:00 am – 4:30 pm

**Exhibition Hours**
Sunday, April 22 ............... 9:00 am – 4:00 pm
Monday, April 23 .............. 9:00 am – 4:00 pm
Tuesday, April 24 .............. 9:00 am – 4:00 pm

**Exhibit Hall Dismantle**
Tuesday, April 24 ............. 4:00 pm – 10:00 pm
Wednesday, April 25 ........... 8:00 am – 3:00 pm

For Exhibit Space Information, Contact:

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