



EB 2012 Newsroom Policy on Non-EB Materials

Organizations are, under certain circumstances, invited to place media materials inside the EB newsroom. All materials must relate directly to specific research being presented at EB and must be approved by EB press staffers no later than four weeks prior to the opening of the meeting.

To have your materials reviewed, please make certain they arrive at the EB media office (Media@FASEB.org) **at least six weeks prior to the meeting**. Onsite review and displaying of unapproved materials is not allowed. Any unauthorized materials will be discarded. EB newsroom staffers are responsible for replenishing approved organization's material in the newsroom.